



## DEADLINES

Entries must be received by midnight EDT July 15, 2008 to avoid late fees. Email [info@creativityawards.com](mailto:info@creativityawards.com) or call 866-519-2571 to submit late entries or with questions about the competition. Late entries will be accepted until midnight EDT August 8, 2008 and will incur a \$20.00 late fee per entry.

## ENTRY FEES

Division	Professional/Student	
	Single Unit	Campaign
Print	\$55/25	\$75/45
Publications	\$55/25	\$75/45
Alternative Media	\$55/25	\$75/45
TV & Radio	\$55/25	\$75/45
Packaging	\$55/25	NA
New Media & Web	\$55/25	\$75/45
Ill., Photo., & Typo.	\$55/25	NA
Film & Video	\$75/45	NA
Political	\$55/25	\$75/45
Green Marketing	\$55/25	\$75/45

## MAILING ADDRESS

Creativity Annual Awards  
c/o Creativity 38 Competition  
2410 Frankfort Avenue  
Louisville, KY 40206

For each entry, please ship a sample copy and a high-resolution digital RGB, 350dpi image for reproduction in the Creativity Awards Annual. Because entries will not be returned, do not send original or irreplaceable artwork. Do not mount entries. Packages must be delivered with shipping prepaid. Do not include information identifying the entrant on the face of your entry.

## ELIGIBILITY

Ad agencies, publishers, graphic designers, photographers, freelancers, illustrators, web designers, and corporate art departments from any nation or U.S. state or territory may submit original advertisements and designs that have appeared in print between June 1, 2007 and May 31, 2008. Anyone associated with the entry may make submissions. Student work must have been created during the 2007-2008 school year. Instructors and professors may submit work on behalf of a student. Non-English entries must include an English translation. Non-English video or audio entries must be dubbed or subtitled in English.

## GUIDELINES

By submitting work and entry fees, entrants grant Creativity Annual Awards the right to feature winning entries in Creativity Awards Annual, as well as in promotional advertisements. The entrant agrees to hold Creativity Annual Awards and any of its affiliated companies exempt from costs or expenses of any claim arising from any such use. Copyright infringement and/or plagiarism will result in the disqualification and removal of award(s) from any entry deemed in violation, and all entry fees will be forfeited. Creativity Annual Awards is not responsible for additional color correction of digital files. Creativity Annual Awards is not responsible for damaged, corrupted or incorrectly prepared files.

## TROPHIES

Creativity Annual Awards' entry fees are among the lowest of all design competitions. To keep entry fees low, Creativity Annual Awards' unique trophies are available for purchase by winners to display their achievement. Each Best of Category entry will earn our Platinum trophy, the top 10% of winning entries will receive Gold trophies, and the top 25% of winning entries will receive Silver trophies. Creativity Annual Awards lists all winners and their websites on [creativityawards.com](http://creativityawards.com).

## WINNERS

Creativity Annual Awards will contact winners within 60 days after judging closes and will publish all winning entries alongside credit information in our 400-page hardcover Creativity Awards Annual. Each winner will receive two personalized Certificates of Merit on heavy, embossed parchment suitable for framing. Winners registering online and entering the promotional code found on the Call For entries will receive a complimentary Annual. Additional copies are available at a discounted price.

## CREATIVITY AWARDS GALA

A celebration of the competition and all winners will be happening in Louisville, KY November 1, 2008. Ticket includes a Day at the Races at historic Churchill Downs on Millionaire's Row with buffet lunch during the day and dinner, dancing and entertainment at the Kentucky Derby Museum that evening. Discount hotel and airfare rates will be available. David E. Carter, prolific author of graphic design books will be the keynote speaker. Tickets can be purchased at the conclusion of the competition in August.